

THE ART OF A BEAUTIFUL SMILE

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Introduction

Beautiful smiles are created not by chance but by an understanding of craft and art. Craft being the mechanics of it's construction, the step by step list of procedure or the formula followed. Art on the other hand is the quality of it's construction and cannot be reduced to a formula. It is the creativity through the hands and eyes of the artist (the aesthetic dentist) which ultimately gives the patient and those who view it, the masterpiece we and they are proud of,

MAKING OTHERS SEE

Attaining a pleasing composition of the smile through Frame and Reference, Proportion, Symmetry, Illusion and proper preparation design

ATTRACTING THE COSMETICALLY INTERESTED PATIENT

After you know you can deliver the goods, how do you get the opportunity to produce the ART

SMILE DESIGN APPOINTMENT 1.....

OK, you have impressed them enough to come to your office for smile consultation.....what are they going to see, smell, feel, hear, taste....what emotion will you elicit from their experience?

What will impress them enough to want what you have to offer them?

SMILE DESIGN APPOINTMENT 2.....Presenting the Possibilities ...The Art Show

Mock up, diagnostic wax up.....or imaging? What is better and why.

Who greets the patient? What is done, how is it done, how long does it last? Imaging! What is discussed? Money? Scheduling? If patient accepts treatment at this appointment then what is done?

DIAGNOSTICS AND RECORDS

PREPARATION APPOINTMENT

Techniques

POST OP APPOINTMENT 24 HOUR

LABORATORY COMMUNICATION (M-32 ORAL DESIGN)

What is done, how it is done, why it is done.

Final esthetic evaluation of provisionals. Incisal edge position. Length of
Centrals. Occlusal evaluation. Shade selection.

DELIVERY/INSERTION APPOINTMENT

Techniques

POST OP APPOINTMENT 24 HOUR

Occlusal evaluation using Tekscan.

POST OP APPOINTMENT 3 WEEKS

Re eval of Occlusion. Final photos.

CEREBRAL DENTISTRY

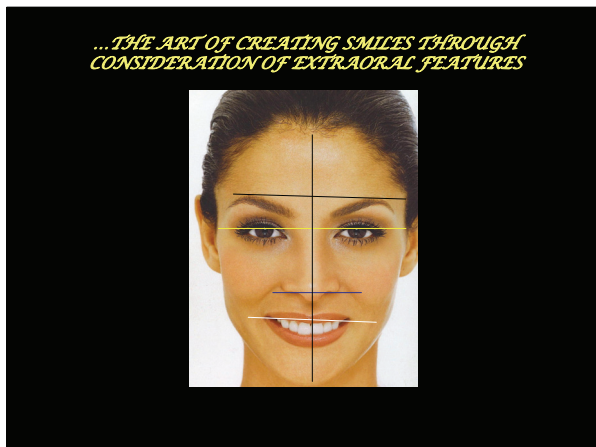
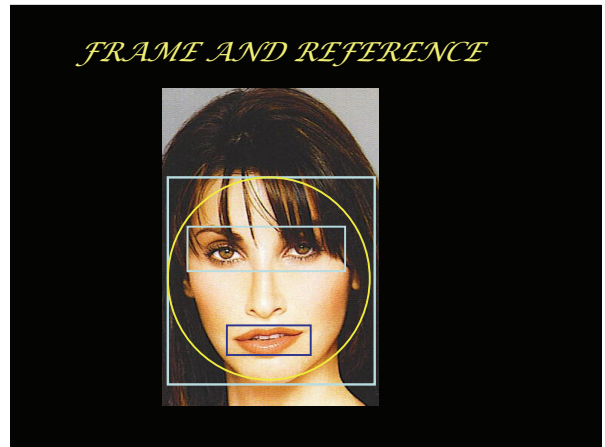
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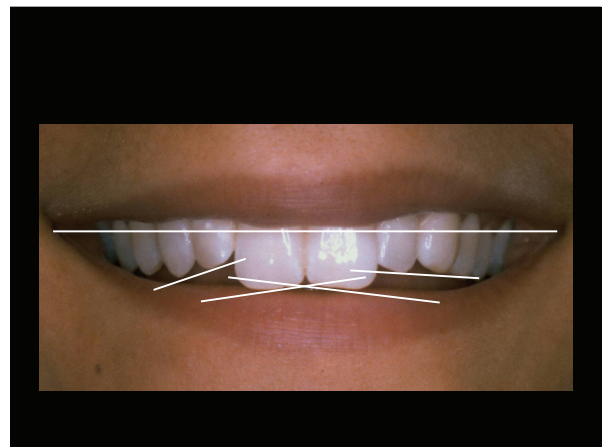
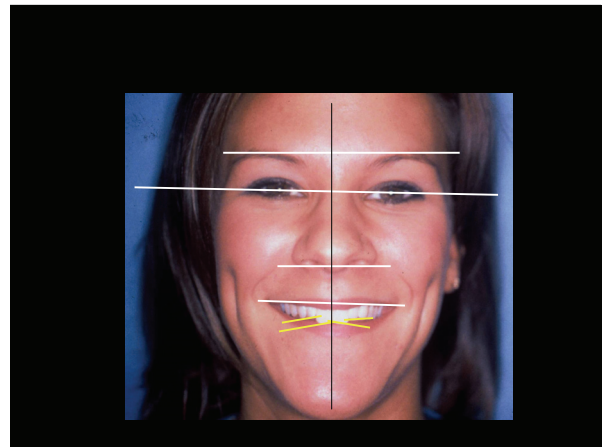
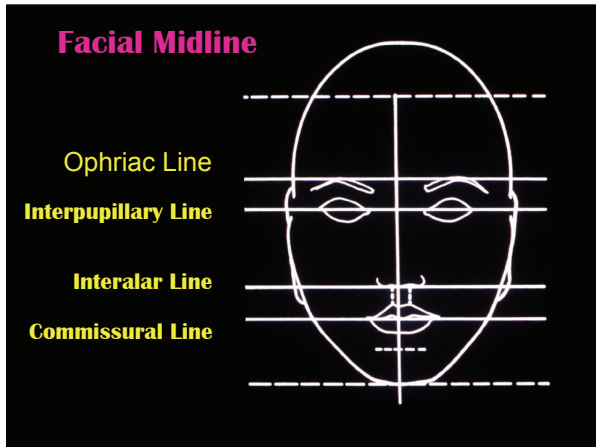
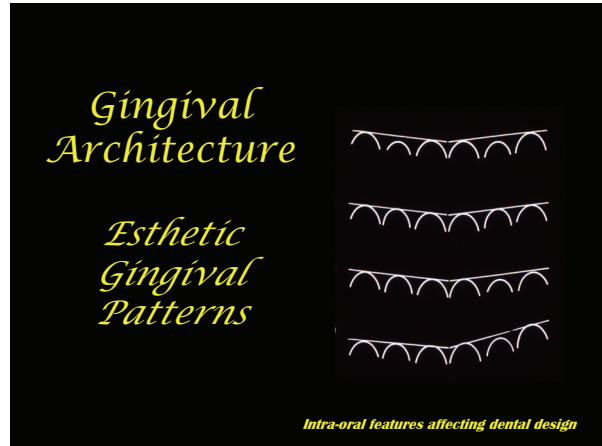
The power of eliciting emotion through stimulating the senses

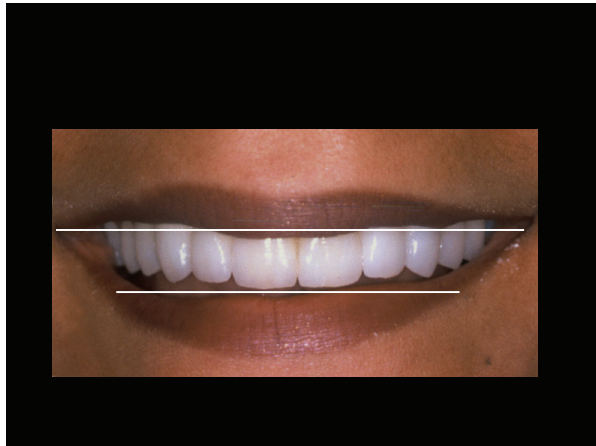
CONTINUING EDUCATION

Our commitment to be better....AACD. Hdiq Dental.

CONCLUSION







Cultural Biases



Artistic Biases

The principle of illumination

The principle of the line

Illusion



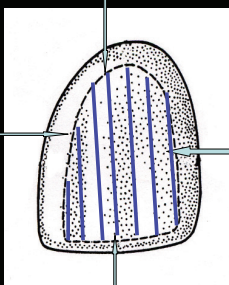
Artistic Biases

The principle of illumination

The principle of the line

Cervical transitional line angle

*Mesial
Transition
al
Line angle*



*Distal
Transitional
Line angle*

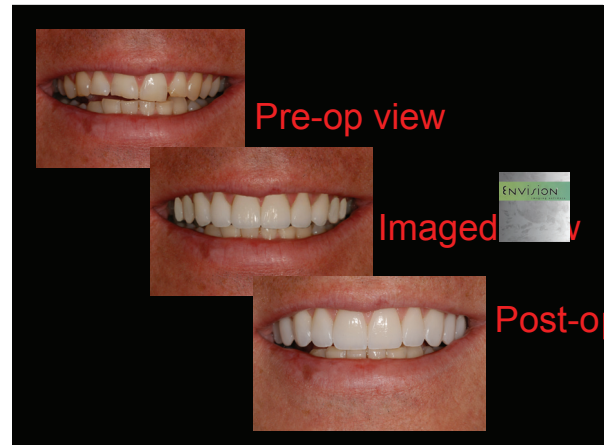
Incisal transitional line angle



*ATTRACTING THE
COSMETICALLY INTERESTED
PATIENT*

*Smile Design Appointment
vs.
New Patient Appointment*

**Cosmetic Dental
Imaging**
↓
cosmetic Case Accepta



Diagnostics and Records

Preparation Appointment

Insertion Appointment

SYNESTHESIA